THE BEAUTY OF SWITZERLAND

By Colin Grange

WHY I CHOSE SWITZERLAND

My name is Colin Grange the reason I chose Switzerland is because I have always loved the alps and the beauty they preserve. I love the products/companies that derive from there and wanted to learn more about the country.

IMAGE CORRECTION





For this assignment I found an image from a town in Switzerland, finding damaged photos was a challenge. I used various tools in photoshop to remove, heal, and replace parts of the image and finally re-colored the image to what I thought it could look like.

IMAGE COLORIZATION





For this assignment I found a stamp used in Switzerland. Using multiple different painting, selecting and blending modes I recolored the image

RASTER DRAWING



For this project I chose a church located on a mountain in Switzerland and used drawing, selections, gradients and shapes in photoshop to rasterize and re-create the church

TEXT MASKING



For this assignment I chose a font that would represent my country, and used masking techniques to fill the letters with different relating images. A filter was placed on the background image. I also used bevel and emboss filters to help the letters stand out.

WEBSITE USING HTML





About Geneva



The City of Geneva

Geneva, a vibrant city located at the meeting point of Switzerland, France, and Italy, offers a rich array of activities for visitors. Known for its stunning lakeside setting on the shores of Lace Geneva, the city features beautiful promenades and parks perfect for leisurely strolls. The iconic let 47 Eua, a large water fountain, is a must-see landmark. Additionally, the historic Old Town, with its narrow cobbled streets and the majestic St. Pierre Cathedral, invites exploration. Art enthusiasts can visit the Museum of Art and History or the modern art spaces in the Pâquis district, while those seeking outdoor adventure can enjoy hiking in the nearby Algo or sailing on the lake.

Geneva's history is deeply intertwined with significant global events. Founded by the Romans, it has evolved over the centuries into a hub for diplomacy and international cooperation. In the 16th century, it became a center for the Protestant Reformation under John Calvin. The city's strategic location made it a focal point during the Ehalphienment and the Industrial Revolutions, fostering a culture of innovation and intellectual exchange. The establishment of the League of Nations in the afternath of World War I further solidified Geneva's reputation as a global diplomatic center, leading to the formation of the United Nations Office at Geneva in 1946.

The importance of Geneva extends beyond its picturesque landscapes and historical legacy; it plays a crucial role in international relations and humanitarian efforts. Hosting numerous international organizations, including the World Health Organization and the International Red Cross, the city is often referred to as the "Capital of Peace." Geneva's commitment to diplomacy, human rights, and global cooperation makes it a vital player on the world stage, facilitating dialogue on pressing global issues. Its rich multicultural environment, holstered by a diverse population, enhances its role as a melling pot of ideas and solutions for a better future.

Geneva night life

Geneva after dark



Night life in Geneva

Geneva's nightlife is as diverse as its culture, offering a variety of experiences that cater to different tastes. The city comes alive after sunset, with bustling have and culture that showcase both local and international latent. The Phigain district, known for ins withrust atmosphere, features a mix of transly lounges and lively dance club, where DIs spin everything from electronic beats to classic tunes. For a more relaxed evening, visitors can explore the numerous wine bars and cocktail lounges scattered throughout the city, many of which looss attaining it were of Lake Geneva or the isonic let GET and the contract of the con

Food in Geneva is a delightful reflection of its multicultural heritage, with an array of dising options that range from traditional Swarisc cuisine to international fare. Local specialists such as ractivet and finducts can be enjoyed in corp bistors, where the warm authinate in writes distures to such cover every bite. Additionally, the city's cultural writes in their international fare. Local specialists with a decidal favor and lower with a contract of the same and the same and

Beyond dining and nightlife, Geneva offers a variety of entertainment options to keep visitors engaged. The city hosts numerous cultural events throughout the year, including concerts, theater performances, and are exhibitions. The Grand Théâtre de Genève is a must-visit for lovers of the performing arts, featuring opera, ballet, and contemporary dame productions. Meanwhile, the annual Geneva International Motor Show attracts car enthusiasts from around the globe, showcasing the latest innovations in the automotive industry. With its vibrant nightlife, rich cultinary landscape, and diverse entertainment offerings, Geneva promises an unforgettable exercision of the production of the produ

geneva fac

Using the techniques I learned on html from class I used Dreamweaver to create a working site displaying the facts about Geneva Switzerland.

INDESIGN FLYER



National Animal As Choice Not Chance

The Cow: Switzerland's Unofficial National Animal it to the country's famous products. The association

Switzerland's association with cows runs deep, and although the cow is not officially recognized as the national animal, it holds a significant place in the country's culture and identity. The Swiss cow, particularly its role in agriculture, represents more than just a farm animal-it symbolizes the country's rural traditions, natural beauty, and commitment to quality craftsmanship. While other animals, like the ibex or golden eagle, are often associated with Switzerland's mountainous landscapes, the cow's presence in daily life and its contribution to Swiss traditions make it an unofficial but beloved national symbol.

A Symbol of Agriculture and Tradition

Cattle farming has been a cornerstone of Swiss agriculture for centuries. The country is renowned for its dairy products, particularly cheese, with varieties like Gruyère and Emmental being staples in Swiss cuisine. Swiss farmers have long relied on their cows for milk. which is processed into some of the finest cheeses in the world. Switzerland's picturesque landscape, dotted with farms and grazing cows, is a defining image of the nation's identity. Events like the annual "Alpabzug," where cows are paraded down from mountain pastures after the summer, celebrate the strong bond between the Swiss people and their cattle, drawing thousands of visitors who admire the beauty of these animals and the Swiss tradition of alpine farming. The cow, therefore, is not just an agricultural animal but a symbol of the country's heritage and way of life.

Cultural Significance

Cows are deeply embedded in Swiss culture. They appear in folklore, art, and music, often symbolizing the the land. Swiss songs like "The Cow Song" and popu-designated as the national animal. lar images of cows adorned with bells and flowers reflect the reverence for these animals. The cow's image is even used in Swiss chocolate advertising, linking

between cows and chocolate underscores the Swiss emphasis on quality and craftsmanship. Festivals and competitions, such as cow beauty pageants held in some cantons, further highlight the cultural reverence for the animal, with farmers showcasing their finest cattle. These events are not just about the cows themselves but also about celebrating rural traditions and

A National Symbol

Despite not being officially recognized as Switzerland's national animal, the cow is viewed by many as a symbol of Swiss national pride. It embodies the country's values of hard work, sustainability, and resilience-qualities that resonate with the Swiss way of life. Swiss cows are known for their adaptability, especially in the challenging mountain environment, where they graze on steep hillsides and endure harsh winters.

These animals reflect the same qualities that the Swiss value in their society: a balance of tradition independence and a strong connection to nature. The cow's significance is also reflected in how it is cherished at a regional level, with each canton boasting its own specific breed and unique practices



surrounding cattle farming. As a result, the cow stands harmonious relationship between the Swiss people and as a unifying symbol, even if it hasn't been officially

For this assignment I chose a topic related to Switzerland being their unofficial national animal is a cow I created an article explaining that. Using Adobe InDesign, I laid out the text and images in a two-column format with a background image with lowered opacity. I used bevel and emboss techniques to help the main photo stick out and lines to add as guides and white space filler.

ILLUSTRATOR LOGO



For this assignment I used illustrator to create a fictitious restaurant for a national food in Switzerland. Being the native cow is called a "highland cow" I named the fondue restaurant after it.

ILLUSTRATOR RECIPE



Fondue is a classic choice for a Swiss snack, in this recipe In this project I used illustrator to re-create each ingredient used in a typical fondue and directions to guide. I also chose a font that represents the recipe well